

PATENT LICENSING

EVENT NARROWCAST MANAGEMENT PATENT PORTFOLIO

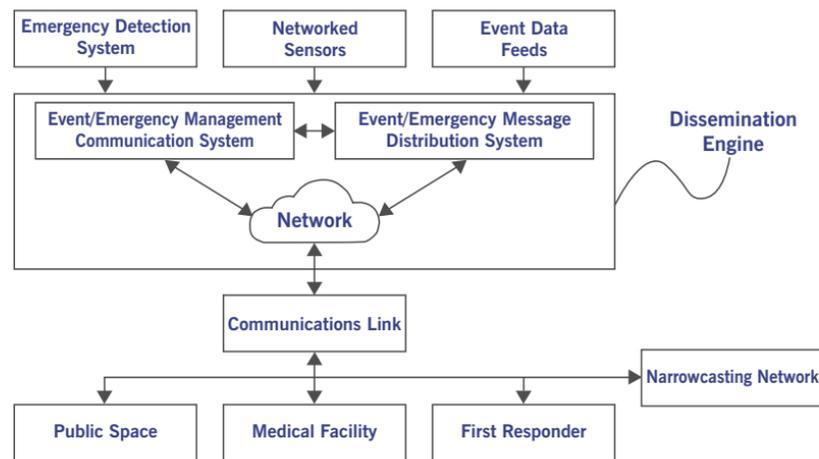
A versatile portfolio of patents and pending application encompassing the communication of events to geographically-dispersed digital interfaces, relevant in diverse applications across multiple industries.



PATENT SCOPE

Event narrowcasting involves the monitoring and processing of event data from networked sensors, alert feeds and other sources. Based on pre-defined triggers, events are notified to targeted digital interfaces, such as displays, LEDs and speakers, in the relevant geographical boundary, for communication to interested parties.

The event narrowcast management patent portfolio is the result of Thinxstream's investment in its products business.



System Diagram

Core to the narrowcasting work flow is the leverage of GPS, Cellular, Wi-Fi technologies and connected data sources to instantly deliver contextually relevant messages.

MARKET POTENTIAL

Dissemination of events and event-triggered information to geographically relevant digital interfaces has tremendous potential in today's connected world.

It finds relevance in diverse emergency and non-emergency applications across a wide range of industries.

Industry	Typical Applications	Industry	Typical Applications
 All	Emergency Communication, Local Promotional Event Advertising	 Outdoor Signage	Accident Information, Road Diversions, Traffic Alerts
 Education	Campus Route/Venue Updates, Regional Event Communication & Way Finding	 Restaurants	Event Promotions, Event/Festival Menu Updates
 Healthcare	Disease Communication	 Retail	Employee Award Communication, Event Promotions, Flash Sales, In-store Deals
 Hospitality	Local Events, VIP Guest Welcome	 Sports	Stadium Event Dissemination

PATENT PORTFOLIO

Our patent portfolio is available for licensing, either on a royalty-basis or an outright sale basis. It can be leveraged by your organization to build upon and develop new technologies, and grow your business.

If desired, Thinxstream can assist you with cost-effective, high-quality engineering services to develop your offerings based on the patents.

Serial No.	Title
Issued US Patents	
8,917,176	Apparatus and methods for distributing and displaying emergency communications
9,607,503	Apparatus and methods for distributing and displaying emergency communications
10,504,357	Apparatus and methods for distributing and displaying emergency communications
11,308,790	Apparatus and methods for distributing and displaying emergency communications
Pending US Patents – Published Applications	
17/705417	Apparatus and methods for distributing and displaying emergency communications
Earliest Priority Date: Jan 14, 2010 Residual Term: ~8 years	

More Information: [Thinxstream Patent Portfolio](#)

The portfolio consists of 4 US patents and 1 US patent application. As a non-practicing entity now, we continue to maintain and enhance it.

Thinxtream Technologies is a global software company with a portfolio of innovative software platforms, components, solutions, patents, competences and services for Internet of Things (IoT) across several industry verticals and applications, successfully enabling leading customers, including Fortune 500 companies, meet their application, product and business goals.

Interested in licensing our patent portfolio? For more information contact:

Thinxtream Technologies Pte. Ltd.

220 Orchard Road #05-01

Midpoint Orchard

SINGAPORE 238852

Phone: +65 66358625

Email: patents@thinxtream.com



www.thinxtream.com

Thinxtream Technologies, Inc.

10260 SW Greenburg Road

Suite 400 Portland, OR 97223,

U.S.A.

Phone: +1 971 230-0729

Email: patents@thinxtream.com



[LinkedIn/thinxtream](https://www.linkedin.com/company/thinxtream)

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